

EXHIBIT 6

Facebook Ads Manager



Ads Manager is a powerful tool to help you manage and optimize your advertising account on Facebook.

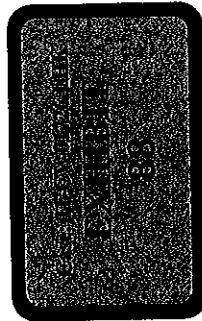
In addition to providing basic information about your campaigns and ads, we are pleased to announce a suite of new features that make it even easier to check the current performance of your ads and make rapid optimizations to ad creative, targeting, bids and budgets. These new features include search abilities, improved navigation, and inline ad detail editing.

The following pages will help you get adjusted quickly to the new interface and become more efficient about managing your Facebook advertising account.

Facebook Ads Manager



Getting Started Guide



Ads Manager

The screenshot displays the Facebook Ads Manager interface. On the left, there is a navigation menu with options like 'Campaigns', 'Ad Sets', 'Ads', and 'Reporting'. The main area shows a list of campaigns with columns for Name, Status, Budget, and Spend. Below the list, there is a section for 'Real Time Metrics for Optimization' which includes a line chart showing various performance metrics over time.

Real Time Metrics for Optimization.
 Ads Manager is a powerful tool to help you optimize your Facebook Ad campaigns in real-time. With constantly updated statistics and infinite editing features, you are able to quickly identify successful campaign and ad attributes, create new campaigns and ads, adjust existing campaigns and ads, and reallocate your budget - all in the simple to use web interface.

Ads Manager Navigation

This screenshot shows the 'All Campaigns Page' in Facebook Ads Manager. It provides a detailed view of a specific campaign, including its name, status, and budget. Below this, there is a table listing individual ads within the campaign, with columns for Ad Name, Status, Budget, and Spend. The table includes data for several ads, such as 'Facebook Ad' and 'Facebook Ad 2', showing their respective performance metrics.

All Campaigns Page (Ads Manager Home)

The All Campaigns Page provides one digest of all your campaigns and includes high-level statistics for quick consumption. The list of campaigns is defaulted by status, like "Active" or "Paused", and then listed alphabetically. You can choose to sort by any of the columns such as campaign name, status, budget/day, clicks, or impressions to more easily identify necessary campaign optimizations.

Campaign Page

The Campaign Page contains more detailed information about the ads in an individual campaign. To navigate here, click on the name of the campaign either in the left navigation or the stats chart. You'll be directed to the campaign's detailed page that includes a list of all the ads in that campaign and a sum of their total performance.

Ads Page

The Ads Page includes daily performance, spend, a preview of the ad and the ability to edit the ad name, status, bid and targeting. You can also edit the ad title, image and body. The ad page can be reached by clicking on the name of an ad from a campaign page or search for it in the search box from any page.

Editing Ads

The screenshot shows the Facebook Ads Manager interface. At the top, there's a navigation bar with 'Home', 'Campaigns', 'Ad Sets', and 'Ads'. Below that, a table lists several ad creatives. The table has columns for 'Ad Name', 'Status', 'Bid', 'Creative', 'Targeting', 'Scheduling', and 'Payments'. The 'Bid' column is highlighted in gray, and the 'Creative' column is highlighted in blue. Below the table, there are buttons for 'Edit Ad Creative' and 'Create a Similar Ad'.

Ad Name	Status	Bid	Creative	Targeting	Scheduling	Payments
Ad 1	Active	\$1.50	Image	Targeted	Scheduled	Pre-populated
Ad 2	Active	\$2.00	Image	Targeted	Scheduled	Pre-populated
Ad 3	Active	\$1.80	Image	Targeted	Scheduled	Pre-populated
Ad 4	Active	\$1.20	Image	Targeted	Scheduled	Pre-populated
Ad 5	Active	\$1.60	Image	Targeted	Scheduled	Pre-populated

Ad Editing Capabilities

You can edit various elements of your ad in Ads Manager including the name, status, bid, targeting and creative inline making it much quicker to fine tune your ads.

Editing Name, Status or Bid: Editing ad names, status and bid is achieved by clicking on the appropriate blue "Edit" link in the gray box above your daily status. Once you've made your desired changes, click "Save"

Edit Ad Creative: You'll be directed to the ad creation page where your creative, targeting, scheduling and payments fields are pre-populated with your existing ad settings. Edits you make here will replace your existing ad.

Create a Similar Ad: You may choose to clone your ad altering it slightly with targeting, creative or scheduling edits by clicking on the "Create a Similar Ad" button. You'll be directed to the ad creation page where your creative, targeting, scheduling and payments fields are pre-populated with your existing ad settings. You may adjust any field. Once you submit your changes a new ad will appear in the same campaign and will have a status that is pending review.

More Resources

Feedback: Send us feedback about the new Ads Manager by clicking on the "Send us feedback" link in the upper right corner in Ads Manager. Your feedback will be used to continue to improve the Ads Manager over time.

FAQ: There is also a robust frequently asked questions help center created for the new Ads Manager. You can find this link in the upper right corner in Ads Manager.

Facebook Ads Pages: Become a fan of the Facebook Ads Page (<http://www.facebook.com/facebookads>) to stay updated about any product announcements, news, to engage in a dialog with fellow advertisers, and find a plethora of reference guides to help you find more success

Help Center - The New Facebook Ads Manager

The screenshot shows the Facebook Ads Manager Help Center page. At the top, there's a search bar and a list of frequently asked questions. The questions are:

- What is the difference between the new Ads Manager and the previous version?
- How were advertisers chosen to participate in the next wave?
- How can I provide feedback on the new Ads Manager?
- How will my feedback be used?
- How do I find a campaign?
- How can I change a campaign's status or budget?
- Can I make changes to multiple campaigns or ads at once?