

EXHIBIT 31

Activity Log View of Content Featured in Sponsored Stories

Working, Non-Final Mockup (for Illustrative Purposes Only)

The screenshot shows a Facebook profile for Karen Diihbfej Rosenthal with the page set to 'Activity Log'. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Karen' with links for 'Find Friends' and 'Home'. A 'Sponsored Stories' dropdown menu is visible in the top right. The main content area is titled 'Sponsored Stories' and includes a sub-header: 'Posts that have been featured in a Sponsored Story will be displayed here. You can remove your posts to prevent them from being featured in the future. Learn More'. Below this, the timeline is filtered for 'September 2012' and 'Today'. The left column lists activity items such as 'Karen likes a photo', 'Karen likes a photo', 'Karen likes a photo', 'Karen likes a link', 'Karen likes a photo', 'Karen claimed an offer from Coastal.com', 'Karen shared a link to a page', and 'Karen likes Sunnyside Bar'. The right column displays the content featured in sponsored stories, including 'Wall Photos', 'Wall Photos', 'Wall Photos', 'FenzleAir, LLC', 'Sam Eke Monster Mash 2011', 'Cover Photos', 'Exclusive Offer: Get a FREE Pair of Designer Lenses from...', 'Wall Post', and 'Sunnyside Bar'. A context menu is open over the 'Exclusive Offer' post, showing options: 'Allowed on Timeline', 'Hidden from Timeline', and 'Delete...'. A right-hand sidebar shows a calendar for September 2012 with a 'See More' link.