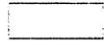


EXHIBIT 4



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Example: What is the Like button?

Sponsored Stories

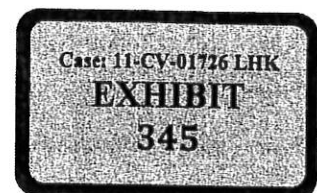
Can I opt out of seeing or being featured in sponsored News Feed stories?

While there is no way to opt out of seeing all or being featured in any [Sponsored Stories](#), you can remove specific stories by clicking the "X" displayed in the upper right side of a story and choosing the appropriate option when prompted.

Sponsored Stories that feature news about the actions your friends have taken on Facebook respect applicable privacy settings. Therefore, only people who are eligible to see your News Feed story are eligible to see it as a Sponsored Story.

Was this answer helpful?

Yes No



AL-02.1002